

# LOCAL EXPATS BALI

Partnership offer



# ***WHO ARE WE & WHAT WE AIM FOR?***

Local Expats Bali is a growing lifestyle community for expats and long-term residents living across Bali.

We believe that wherever you are, people thrive when they feel connected, and that's what we aim to support.

We create spaces where expats feel at home, make lasting connections, and enjoy Bali even more with real-life community and meaningful perks.

**HOW ARE WE DOING IT?**



To bring the expat community closer together, we offer our members:

# SO HOW ARE WE DOING IT?



1. A **membership card** unlocking discounts at 400+ venues across Bali



2. Weekly **events, trips & gatherings** from hikes and dive trips to beach volleyball and networking



3. Curated **newsletters and social channels** that showcase what's happening around the island



4. A trusted map of venues and services that locals and expats can rely on

**WHY TO PARTNER WITH US?**



# WHY TO *PARTNER* WITH US?

We currently have **550+ members** and **5,300+ followers**, growing organically every week.

Our goal is to connect our members with quality venues across Bali, and help partners like you gain **loyal, long-term customers**.

As a partner, your business gains visibility on:

- Our [partner map & website](#)
- Our **Instagram stories, feed, and highlights**
- **Newsletters and event posts**
- Collaborations with aligned platforms like

Uluwau community, Canggu Community and Rise&Run and more



**WHAT DOES THE PARTNERSHIP MEAN?**

# WHAT DOES THE PARTNERSHIP MEAN?

To join our network, we ask for a **minimum 15–20% discount** for our members.

In return, we offer two types of partnerships:

## **Promotional Tiers (with guaranteed exposure)**

All tiers require a 6-month retainer, to build consistency, trust, and real results for both sides.

### **BASIC TIER – IDR 1,000,000/month**

- Listed on our partner map & website
- Up to **3 Instagram story reposts/week**
- Mention in the “New Offers” section of our member newsletter

### **WHAT DOES THE PARTNERSHIP MEAN?**



# WHAT DOES THE PARTNERSHIP MEAN?

## BOOST TIER – IDR 3,000,000/month

Includes Basic benefits, plus:

- 1 **dedicated Instagram story** per month
- Highlighted in our weekly “What’s On” story
- Featured section in our newsletter

WHAT DOES THE PARTNERSHIP MEAN?



# WHAT DOES THE PARTNERSHIP MEAN?

## PREMIER TIER – IDR 6,000,000/month

Includes Boost benefits, plus:

- 1 **Instagram feed post** per month
- Option to co-host or sponsor an LEB community event
- Featured blog article
- Placement in high-traffic trip briefings (e.g., diving/snorkeling)
- “Top Pick” placement on our homepage

WHAT DOES THE PARTNERSHIP MEAN?



# WHAT DOES THE PARTNERSHIP MEAN?

## Free Listing Option

Not ready for full promotion? You can still join the network as a **free partner**.

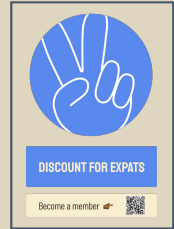
- Your venue will appear on our [website](#) and [map](#)
- No social media re-posts or newsletter features
- Still requires a **15-20% discount** to members

HOW DOES IT LOOK IN REALITY?

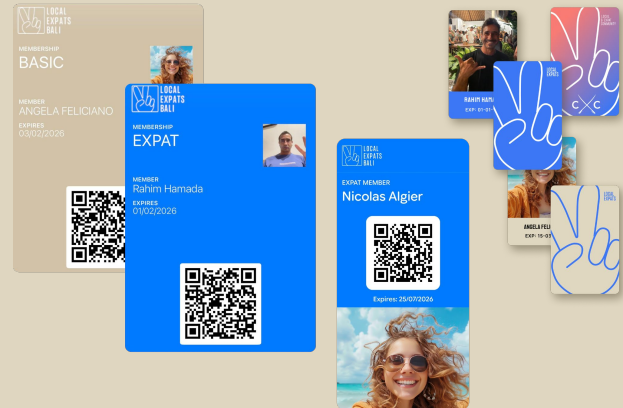


# HOW WILL IT LOOK IN *REALITY*?

At your venue, we'll place a small **sticker near your cashier** or entrance to remind members to show their LEB card when paying.



Staff simply checks the card (physical or digital) and applies the agreed discount, that's it!



# EXTRA BENEFITS?

## LEB X RecruitABLE

As part of our partnership with RecruitABLE, LEB partners get exclusive discount to professional hiring and training solutions, designed to elevate your team and streamline operations.

### Basic Tier – RecruitABLE

15% Off all hiring packages

- Access pre-vetted candidates instantly
- Fast & flexible, credit-based system



As part of our collaboration with Local Expats Bali, Hepta Solutions is excited to offer special discounts on our Silver Consulting Package to support the growth and success of LEB partners.

# EXTRA BENEFITS?



## How to Claim:

All LEB partners eligible for the discount will receive a dedicated [onboarding process](#) and personal consultation scheduling to maximize value.

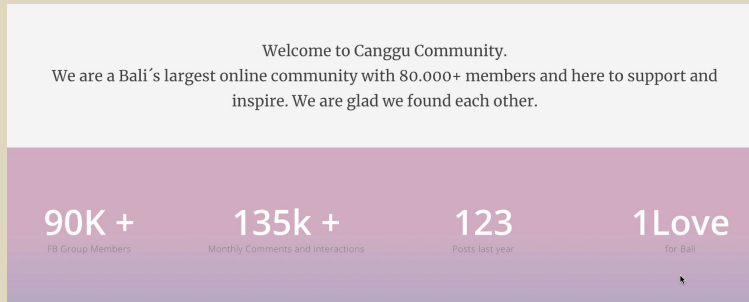
## Discount Structure:

- **Free Tier Partners: 20% discount on the first month of the Silver Package**
- **Basic Tier Partners: 30% discount on the first month**
- **Boost Tier Partners: 40% discount on the first month**
- **Premier Tier Partners: 50% discount on the first month**

## What's Included in the Silver Package?

- **Comprehensive business health check and strategy session**
- **Operational and financial guidance tailored for Bali businesses**
- **Marketing and brand positioning review**
- **Practical automation recommendations**
- **Custom action plan designed to accelerate growth**

# EXTRA BENEFITS? *LEB X* CANGGU COMMUNITY & ULUWATU COMMUNITY



As a Local Expats Bali partner, your business will be featured in a one time Story on **Canggu Community (CC)**, reaching over **84,000 engaged followers**. This announcement highlights your venue as a trusted partner, giving you immediate exposure to Bali locals and expats eager to explore new destinations.

This added benefit ensures your business gains valuable visibility and becomes a go to spot for our community, driving traffic and building trust with a vibrant audience. partners can also enjoy 20% discounts on marketing deals with canggu community & uluwatu community.



THANK YOU FOR READING ALL THE WAY DOWN HERE.

WE HOPE WE INTRIGUED YOU TO JOIN US OR AT LEAST TO THINK ABOUT OUR PARTNERSHIP.

IF YOU ARE READY TO JOIN YOU CAN [sign up here!](#)

**BUILT ON CONNECTION, POWERED BY COMMUNITY**



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[www.localexpatsbali.com](http://www.localexpatsbali.com)



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Here are some moments of the trips, events and gatherings we organised under the Local Expats Bali in recent weeks.