LOCAL EXPATS BALI

Partnership offer



WHO ARE WE & WHAT WE AIM FOR?

Local Expats Bali is a growing lifestyle community for expats and long-term residents living across Bali.

We believe that wherever you are, people thrive when they feel connected — and that's what we aim to support.

We create spaces where expats feel at home, make lasting connections, and enjoy Bali even more — with real-life community and meaningful perks.

HOW ARE WE DOING IT?

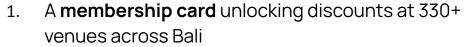




To bring the expat community closer together, we offer our members:

SO HOW ARE WE DOING IT?







 Weekly events, trips & gatherings – from hikes and dive trips to beach volleyball and networking



3. Curated **newsletters and social channels** that showcase what's happening around the island



4. A trusted map of venues and services that locals and expats can rely on

WHY TO PARTNER WITH US?





WHY TO PARTNER WITH US?

We currently have **500+ members** and **4,000+ followers**, growing organically every week.

Our goal is to connect our members with quality venues across Bali — and help partners like you gain **loyal**, **long-term customers**.

As a partner, your business gains visibility on:

- Our <u>partner map</u> & <u>website</u>
- Our Instagram stories, feed, and highlights
- Newsletters and event posts
- Collaborations with aligned platforms like

WhatsYum, Canggu Community and Rise&Run ...etc





To join our network, we ask for a **minimum 15-20% discount** for our members.

In return, we offer two types of partnerships:

Promotional Tiers (with guaranteed exposure)

All tiers require a 6-month retainer — to build consistency, trust, and real results for both sides.

BASIC TIER - IDR 1,000,000/month

- Listed on our partner map & website
- Up to 3 Instagram story reposts/week
- Mention in the "New Offers" section of our member newsletter

WHAT DOES THE PARTNERSHIP MEAN?





BOOST TIER - IDR 3,000,000/month

Includes Basic benefits, plus:

- 1 dedicated Instagram story per month
- Highlighted in our weekly "What's On" story
- Featured section in our newsletter

WHAT DOES THE PARTNERSHIP MEAN?





PREMIER TIER - IDR 6,000,000/month

Includes Boost benefits, plus:

- 1 Instagram feed post per month
- Option to co-host or sponsor an LEB community event
- Featured blog article
- Placement in high-traffic trip briefings (e.g., diving/snorkeling)
- "Top Pick" placement on our homepage

WHAT DOES THE PARTNERSHIP MEAN?





Free Listing Option

Not ready for full promotion? You can still join the network as a **free partner**.

- Your venue will appear on our <u>website</u> and <u>map</u>
- No social media reposts or newsletter features
- Still requires a 15-20% discount to members

HOW DOES IT LOOK IN REALITY?





HOW WILL IT LOOK IN REALITY?

At your venue, we'll place a small sticker near your cashier or entrance to remind members to show their LEB card when paying.

Staff simply checks the card (physical or digital) and applies the agreed discount — that's it!





EXTRA BENEFITS? LEB X ServiceABLE & Recruit ABLE



As part of our partnership with ABLE.Co, LEB partners get exclusive discount to professional hiring and training solutions—designed to elevate your team and streamline operations.

Exclusive Partner Tiers Powered by ABLE.Co

Basic Tier - RecruitABLE

15% Off all hiring packages

- Access pre-vetted candidates instantly
- Fast & flexible, credit-based system

Boost Tier - ServiceABLE

15% Off all training programs

- Hospitality training on-site
- · Mystery quest feedback & coaching
- Build consistent, high-performing service teams

Premier Tier - ABLE Bundle

15% Off on full hiring & training combo

- Ongoing 3-month in-house training
- Up to 10 hires/month via RecruitABLE
- · Mystery audits, HR support & more







As part of our collaboration with Local Expats Bali, Hepta Solutions is excited to offer special discounts on our Silver Consulting Package to support the growth and success of LEB partners.

EXTRA BENEFITS? LEB X HEPTA SOLUTIONS

How to Claim:

All LEB partners eligible for the discount will receive a dedicated <u>onboarding process</u> and personal consultation scheduling to maximize value.

Discount Structure:

- Free Tier Partners: 20% discount on the first month of the Silver Package
- Basic Tier Partners: 30% discount on the first month
- Boost Tier Partners: 40% discount on the first month
- Premier Tier Partners: 50% discount on the first month

What's Included in the Silver Package?

- Comprehensive business health check and strategy session
- Operational and financial guidance tailored for Bali businesses
- · Marketing and brand positioning review
- Practical automation recommendations
- Custom action plan designed to accelerate growth



EXTRA BENEFITS? LEB X CANGGU COMMUNITY

Welcome to Canggu Community. We are a Bali's largest online community with 80.000+ members and here to support and inspire. We are glad we found each other.

90K -

135k +

123

1Love

As a Local Expats Bali partner, your business will be featured in a one-time Story on **Canggu Community (CC)**, reaching over **80,000 engaged followers**. This announcement highlights your venue as a trusted partner, giving you immediate exposure to Bali locals and expats eager to explore new destinations.

This added benefit ensures your business gains valuable visibility and becomes a go-to spot for our community, driving traffic and building trust with a vibrant audience.



THANK YOU FOR READING ALL THE WAY DOWN HERE:)

WE HOPE WE INTRIGUED YOU TO JOIN US OR AT LEAST TO THINK ABOUT OUR PARTNERSHIP.

IF YOU ARE READY TO JOIN YOU CAN sign up here!

LET'S IMPROVE *LIVES* & STRENGTHEN **BONDS** WITHIN THE COMMUNITY TOGETHER.















